



These guidelines will help to ensure trouble free reproduction of your artwork.

We would recommend that you supply artwork created in the following programs.

Adobe Illustrator (CS4)

Adobe Photoshop (CS4)

Corel Draw

SignLab

We can accept files created in other applications, but in this case we could not guarantee the end results.

You can also supply artwork in the following Generic file types:

EPS

Many applications offer the option to export as an eps. Please to convert all fonts to curves or outlines.

PDF

As above, widely used Adobe file type.

Converting all Fonts to Outlines/Curves is essential before saving/exporting as a PDF.

BMP, JPG, TIFF, GIF.

Photo editing software allow you to save in any of these formats.

CMYK or RGB. Saved in the highest resolution.

FONTS

Files should be sent with Fonts made into curves or outlines. This eliminates the need for you to supply fonts used in the design.

Because not all Pantone colours can be matched when printing in CMYK, there can occasionally be concerns on how some Pantones are reproduced.

Pantones can only ever be simulated when using CMYK printers. If you have used Pantone colours in your artwork, and you would like us to check the accuracy of the colour before printing, please make this clear when placing your order and in most cases we can send you a sample.

Please tell us if you need accurate colour reproduction with your order.

We use a huge selection of different Media's that can change the appearance of colours, it is important that we have all the information required prior to reproduction.

In some cases it is best to provide hard copies of the artwork, so that we can match the colours with our colour matching systems.

ARTWORK FOR APPROVAL

Before any job is completed, we will send you a proof of your job, which must be signed and returned to us before completion.

We cannot proceed with artwork until we have received this signed proof.

GENERAL INFORMATION

Scanning:

Should you need to scan photographs for reproduction. Please ensure that you scan at a suitable resolution.

The higher the resolution when scanning, the bigger the image can be blown up to. A minimum of 300dpi should be used for scanned images. Although, obviously the higher the dpi, the better quality the image will be.

Internet:

We cannot produce quality artwork from small (usually 75dpi) internet images.

These images are saved specifically for internet use. They are not suitable for creating quality artwork from.

We can in most cases re-create artwork should it be un-available in a high quality or vectorised format.

However there is a charge for this service. Please contact us for more information.